WHAT IS SEVENDAYS®?: We provide opportunities encouraging all people to increase kindness through knowledge, mindset and behaviors. We accomplish this with our SevenDays® 2020 experiences held April 21-27, 2020. Each day, a new theme helps us practice kindness.

SEVENDAYS® DOES MORE: Throughout the year, we work to keep kindness in the forefront of our community’s thoughts and actions. Here are a few of our initiatives.

**FIRST FRIDAYS**
SevenDays® hosts an art show on March 6, 2020. All chosen art is based on our mission and themes. This fundraiser and benefit is enjoyed by all. Honorary chairs, Backstreet Boy, Kevin Richardson and wife, dancer, actress, artist Kristin Richardson are proud supporters!

**SCHOOL KINDNESS WALK**
We highlight what you (schools, businesses, organizations) are doing in the community. This local school decided to host its own mini-walk to promote SevenDays® mission.

**YOUTH LEADERSHIP**
We engage area high school students to help plan and promote our SevenDays® experience. Our Kindness Youth Leadership Team works from September - April chairing committees and spreading kindness in their own communities.
Sponsor Options

Presenting Sponsor – $15,000
- Presenting Sponsor for a themed event
- Priority listing in Events Program on themed event
- Recognition at beginning and end of themed event
- Opportunity to speak at event; 2 to 4 minutes
- VIP seating at your themed event
- 10 Walk Registrations – including one t-shirt per registration
- Name or logo on all applicable collateral materials
- 10 (each with one guest) invitations to SevenDays® First Fridays Sneak Peek Party
- 10 invitations to our Patron Party

SevenDays® Sponsor – $5,000
- Logo in Events Program
- Logo on Facebook and Website
- Verbal recognition at beginning of themed event
- Five tickets to SevenDays® Walk – including one t-shirt per registration
- Five tickets (each with one guest) invitation to SevenDays® First Friday’s Sneak Peek Party
- Five invitations to our Patron Party

Kindness Sponsor – $1,500
- Name in Events Program
- Name on Facebook and Website
- Two tickets to SevenDays® Walk – including one t-shirt per registration
- Two tickets (each with one guest) invitation to SevenDays® First Friday’s Sneak Peek Party

Ripple Sponsor – $500
- Name in Events Program
- Name on Facebook and Website

For tax purposes your contribution less $18 per walk registration is tax-deductible